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3.3 Social Media And Marketing 28 3.4 What Makes Social Media Marketing Special? 28 3.5 Social Media: The New Mindset 29 4 SOCIAL MEDIA AND CONSUMER 32 4.1 Social Media As A Mean Of Giving Consumers A Voice 32 2.2.1 Problem Recognition 12 2.2.2 Search Of Infomation 12 2.2.3 Evaluation Of Alternatives 13 2.2.4 Final Decision 14 Apr 5th, 2024

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BACHELOR OF BUSINESS ADMINISTRATION (BBA) First Semester PRINCIPLES OF MANAGEMENT PAPER CODE DEBBA-101 External: 70 Internal: 30 Note: 1. There Will Be 70 Multiple Choice Questions (MCQ's) In The Question Paper Consisting Of One Mark Each. Students Are Required To Attempt All The Question Feb 5th, 2024

Economics, Bachelor Of Science In Business Administration

ACCT 201 Principles Of Financial Accounting 3 ECON 201 Or ECON 202 Principles Of Macroeconomics Or Principles Of Microeconomics 3 General Education 6 Elective 3 Credits 15 Spring ACCT 202 Principles Of Managerial Accounting 3 BSAD 265 Inferential Statistics & Problem Solving 3 BSAD 270 Business Communications 3 ECON 202 Or ECON 201 Jun 4th, 2024

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• Identify The Product Of Your Choice And List Out All Details Of The Product In Terms Of The Manufacturer, Expiry Date Etc. • Describe The Above Product And Its Stages Of Product Life Cycle • Suggest Strategies For Development Of A Product Of Your Choice • Study The Purchase Behaviour For A Product Of Your Choice In A Super Market • Develop An Advertisement Copy For A Product. May 1th, 2024

Bachelor Of Business Administration Financial Investment

Bachelor Of Business Administration (Financial Investment Analysis) [BBA (FIA)] Under ... SEC V Summer Internship (6-8 Weeks) ... Understanding The Contents Of Annual Report Of A Company, Preparation Of Cash Flow Statement As Per AS-3 (revised). Feb 4th, 2024

And SYLLABI OF BACHELOR OF BUSINESS ADMINISTRATION

Proceed For Their Summer Training Of 4 Weeks Duration. The Summer Training Reports ... Of Shall Be Assessed In The V Semester As A Compulsory Paper. Session 2014-15. 4 CURRICULAM AND SCHEME OF EXAMINATIONS OF BACHELOR OF BUSINESS ADMINISTRATION (CAM) FROM THE SESSION 2014-15 THIRD YEAR ... BCAMN507 Summer Training Report 100 - - 100 TOTAL 700 ... Mar 6th, 2024

COURSE CURRICULUM Bachelor Of Business Administration (B.B.A.)

Bachelor Of Business Administration (B.B.A.) ... BBA-406 Summer Training Presentation And Viva-Voce --- 100 --- 100 ... Report Generation, Presentation Graphics, Creating A Presentation. 4. Computer Software System, Software Development Process, File Design & Report Design, Data Files Jan 5th, 2024

Department:-Bachelor Of Business Administration 5 Semester

6 BBA 311 Summer Training Report* - - - 5 100 - - 100 *Summer Training Report Will Be Evaluated By External

Examiner(s) appointed By Vice-Chancellor On The Recommendation Of Chairman, PGBOS. SYLLABUS: BBA Department:
Bachelor Of Business Administration – 5th Semester Jun 1th, 2024

CURRICULUM (CBCS) Bachelor Of Business Administration

Bachelor Of Business Administration 1 PC BBA-408 Summer Training And Viva Voce 0 0 3 2 40 60 100 Total 18 4 3 20
Elective-II S. N. Cat. ... 1 PC BBA-508 Seminar On Training Report 0 0 3 2 20 30 50 Total 18 6 2 20 Elective-III S. N. Cat.
Subject Code Title Teaching Hours Per ... Jun 5th, 2024

BBA (GEN) COURSE BACHELOR OF BUSINESS ADMINISTRATION

BBA/GEN/ 507 Summer Training Report - - - 4 25 75 - DCC/ SEC Total 21 242 1 28 175 75 450 1. YMCA University of Science
& Technology Faridabad Page 6 S.no Code List Of Open Elective Courses BBA/GEN/506A Disaster Management 2.
BBA/GEN/506B Retail Management 3. May 6th, 2024

Bachelor Of Business Administration

Stanton, Etzel Walker, Fundamentals Of Marketing 3. Saxena Rajan Marketing Management 4. McCarthy, FJ Basic Marketing .
BBA- II Semester BBA N 201 Business Environment Unit I Concept, Significance, Components Of Business Environment,
Factor Affecting Business Environment, Social Responsibilities Of Business. ... Mar 5th, 2024

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I -VI)

Management 50 6 --BBA-305 Fundamentals Of Marketing Management 50 6 --BBA-306 Indian Financial System 50 6
--BBA-307 Management Accounting 50 6 2 ESL-221 *Environmental Studies-I 50 (Qualifying) 3 --* Note: The Marks Of
ESL-221 (Environmental Studies) Will Not Be Added In The Total Marks. Feb 6th, 2024

Bachelor Of Business Administration (B.B.A) Semester- V ...

Raghuram, G/ Rangaraj, N. - Logistics & Supply Chain Management: Cases & Concepts. Publication "Macmillan" Jhamb, L. C.
Everest - Materials & Logistics Management. Publication "Everest" Kasande, S. P Materials & Logistics Jan 2th, 2024

BACHELOR OF BUSINESS ADMINISTRATION LOGISTICS ...

2. Marketing Management - Philip Kotlar REFERENCE BOOKS: 1. Marketing Management - Sherlaker 2. Marketing

Management - Kotler, Keller, Koshy 18BUS205 OPERATIONS MANAGEMENT 3 0 0 3 Objective: Unit I Introduction: Meaning, Nature And Scope Of Production And Operation Management Jun 5th, 2024

Bachelor Of Business Administration - PRODUCTION ...

3 ✓ ✓ ✓ Management Of Innovation And Technology POM4003 3 ✓ ✓ Introduction To Production And Operations Management MAN3030 POM3001 MAN1006 & COMPLETE 46 CREDITS ✓ ✓ Service Operations Management MAN3013; POM3001 ✓ Decision Science MAN3020 3 Feb 4th, 2024

Bachelor Of Business Administration 3 Years Program THE ...

Businesses. 106 Business Demography And Environmental Studies 1) Students Learn The Basics Of Business Demography And Environment. 2) Students Increases Their Knowledge Based On Demograp Mar 5th, 2024

Bachelor Of Business Administration (BBA) Major In ...

International Elective From List _____ MGT 3332 Operations & Supply Chain Mgt. MGT 4302. Business Strategy (Capstone) [MGT 3301, "C" Or Higher In STAT 2305] [all Business Core Courses] International Business Major Particulars: • International Electives List Selectio Feb 4th, 2024

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