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1. MARKETING 1.1 DEFINITION OF MARKETING: Marketing

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Marketing Terms & Concepts Page 2 Value Proposition: What Value Do You Have To Offer? Product Dimensions: Just What All Does Your Product Do? 3th, 2024

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MARKETING: SCOPE AND CORE CONCEPTS

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High School Marketing Concepts Curriculum

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(A) Describe Examples Of Existing Distribution Channels For Service Industries; (B) Identify Potential Distribution Channels For A New Tourism Business; And (C) Assess The Pros And Cons Of Distribution Channels Options. (8) The Student Understands The Importance Of Pricing As A Marketing Function In The Tourism Industry. The Student Is Expected To: 3th, 2024

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MARKETING CHANNEL CONCEPTS

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201. Marketing Management A. Define The Following Concepts

205 HRM: Competency Based Human Resource Management System 1. Define PMS. Give Its Scope & Importance. 2. Explain In Details Individual Goal Setting With Suitable Example. 3. Define Performance Coaching. 4. How To Linkage Between Individual Goals To Organizational Goals. 5. Write A Note On 6. Performance Gap 7. Training Specification 8. 1th, 2024

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