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THE ALTERNATIVE BLUE OCEAN STRATEGY: BAGAIMANA STRATEGI ...Dalam Perspektif Strategi, Perusahaan Kopi Santri Ini Juga Menerapkan Strategi Blue Ocean Strategy. Kimdan Mauborgne, 2006, Blue Ocean Strategy (BOC) Merupakan Satu Pendekatan Pembuatan Strategi Perusahaan Dengan Memberikan Nilai Tambah Sehingga Mampu Merebut Pangsa Pasar Baru. Konsep BOC Ini Diarahkan Kepada Mereka Pada Tingkat Feb 1th, 2024BLUE OCEAN STRATEGY SIMULATION (BOSS)Management Journal, Management Science, Organization Science, Strategic Management Journal, Administrative Science Quarterly, Journal Of International Business Studies, Harvard Business Review, Sloan Management Review, And Others. He Is The Co-author Of Blue Ocean Strategy: How To Create Unc Jan 1th, 2024Eight Key Points Of Blue Ocean Strategy - INSEAD KnowledgeWinning Business Players Who Created Blue Oceans ... Concrete Strategies While Capturing The Big Picture. In This Way, It Presents An Alternative To The Existing Strategic Planning Process, Which Is Often Criticised ... Mar 1th, 2024.

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