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Of The Enterprise.” Stanton And Futrell 1987, (fundamentals Of Marketing) Define Marketing As “all Activities Designed To Generate And Facilitate Any Exchange Intended To Satisfy Human Needs And Wants.” In The Word Of Jon Jantsch, “Marketing Is Getting Someone Who Has A Need To Know, Like And Mar 5th, 2024

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Tive, But More Important To Have A Smart, Well-executed Presence On Instagram That Rules Out The Need For A Blog (Brannigan, 2016). According To Technorati Media's 2013 Digital Influence Report 65 % Of Companies Are Participating In Influencer-based Marketing, And Using Bloggers For Influencer



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