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(census .gov) And For Print And Web Products . The Majority Of The Colors Are The Same . The Two Exceptions Are The Primary Blue Color Is Darker In The Digital Experience And The Print And Web Products Palette Has Additional Accent Colors Jan 8th, 2024

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Emotional Branding Is Part Of The Belief Process

Because It Stay In Their Mind Overtime And Difficult Wipe Out. Affect (Feelings). Consumers Also Hold Certain Feelings Toward Brands Or Other Objects. Sometimes These Feelings Are Based On The Beliefs (e.g., A Person Feels Nauseated When Thinki Feb 25th, 2024

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